

WOMEN'S EUROPEAN
GOLF SCHOOL

PLAY A 2031 RYDER CUP VENUE

The school built entirely around **you.**

Not another group lesson. A personalised, tour-style coaching experience that finds what is really holding your golf back, and a ninety day plan that keeps you going long after you fly home.

LADIES LOVE GOLF

— WHY THIS IS DIFFERENT

Group coaching is wonderful. This is something else.

We have run group coaching for years and we love it. But the thing that really brings your handicap down is different. It is focusing on your golf, and your golf alone.

We are all different. The way you think over the ball, what happens to you under pressure, where you drop shots, none of it is the same as the woman next to you. That difference is what this school is about, and everything we do is built around it.

With only eight women, supported by **multiple PGA professionals** and specialist performance coach **Karl Morris**, you get genuine individual attention throughout. Your coaching is shaped around your swing, your decision making, your mindset and your own performance data.

Your complete experience, at a glance

ARRIVAL

- ✓ A transfer waiting for you at the airport
- ✓ We greet you ourselves and settle you in
- ✓ Your first one to one, on the day you land
- ✓ Welcome dinner with your cohort

DAY TWO · MIND AND STRATEGY

- ✓ Your round up, written up overnight for you
- ✓ Course management built for your game
- ✓ Mental game masterclass with Karl Morris
- ✓ Karl out on the course with you afterwards

DAY ONE · FOUNDATIONS

- ✓ Your golfer profile, worked through together
- ✓ Your Shot Scope set up, and yours to keep
- ✓ Your own personal coaching session
- ✓ Your baseline round, nine holes at minimum, your pro alongside

DAY THREE · YOUR GAME

- ✓ Your pre-round routine and game plan
- ✓ Your sharpest one to one of the three days
- ✓ Your ninety day plan, and meet Birdie
- ✓ Your graduation round, then the celebration dinner

WHO YOU LEARN FROM

We have coached women, and only women, for fifteen years.

Fifteen years running coaching and golf trips for women, and this school is everything we have learned from it.

John Cheetham

LLG DIRECTOR · CLASS A PGA PROFESSIONAL

John founded the coaching side of Ladies Love Golf and has spent his career teaching women, across the UK and online. He leads the on course and one to one coaching.

Karla Wentworth

CLASSROOM COACH

Karla built the profiling system this school is designed around, and leads the classroom work.

Karl Morris

PERFORMANCE COACH

Coach to seven Major champions. In the room with you on day two, and out on the course with you that afternoon.

Your LLG PGA professionals

CLASS A PGA

Alongside John, a second Class A PGA professional is with you all week, on the course, in your one to ones and through your range time. Every coach we use has spent their career teaching women.

And it is about you, not the group

No competition, no team coaching, no leaderboard, nobody comparing your card with anybody else's. So it makes no difference whether you are off 12 or off 26. Everybody here is working on something different.

Built for women coming on their own

You get your own room as standard and there is **no single supplement**. You do not need to know anybody, and you will get the warmest welcome from us the moment you land. Bring a friend if you would rather, but you will never pay more for coming alone.

BEFORE YOU EVEN ARRIVE

The science of you.

Your biggest obstacle probably is not your swing. It is how you think about, and manage, your golf. Most coaching never asks.

The moment you join you get access to our profiler. Thirty questions, built from more than fifteen years coaching women and nobody else. Your answers place you against seven golf personalities, and the way your top two pair up makes forty nine different profiles.

The Perfectionist

Impossibly high standards, real frustration when you miss them

The Technical Golfer

So much swing information that you are paralysed over the ball

The Anxious Golfer

Certain situations create genuine fear rather than nerves

The Confident Striker

Beautiful shots on the range you cannot reproduce when it matters

The Inconsistent Golfer

You never know which version turns up, 85 one week, 105 the next

The Stuck Golfer

Same handicap for years. Nothing shifts the needle

The Pragmatist

You just want to play decent golf without overthinking it

30

QUESTIONS

7

PERSONALITIES

49

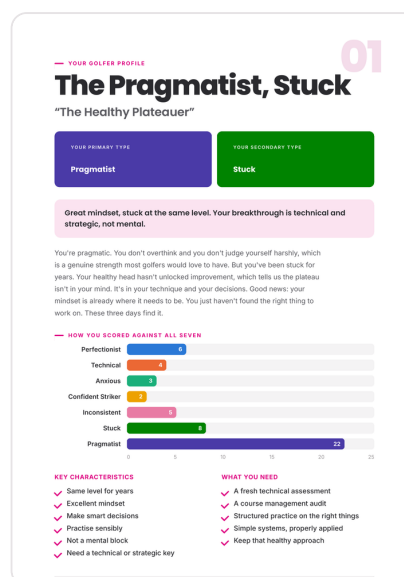
POSSIBLE PROFILES

1

OF THEM IS YOURS

Your **primary type** is the loudest thing about your golf. It sets how you learn and how you are coached. Your **secondary type** is the quieter one, and it is usually the reason a good round comes apart on the back nine. Your coach has both before you arrive.

It is waiting for you in your workbook on the first morning, in black and white, before a single ball is hit.

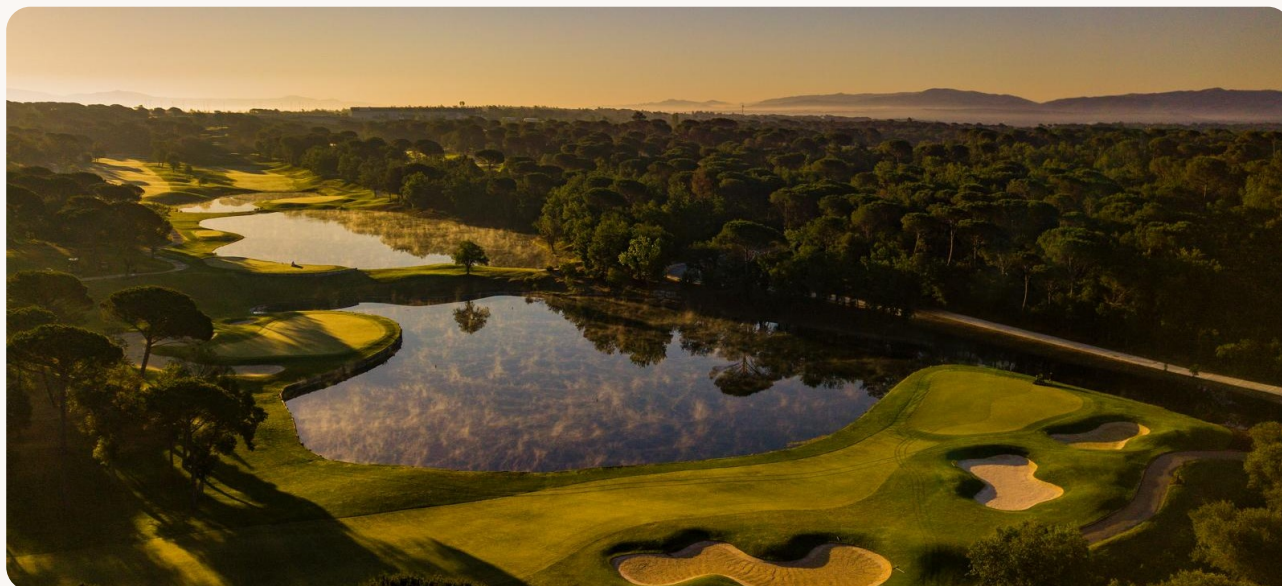


YOUR PROFILE, AS IT APPEARS IN YOUR WORKBOOK

— WHERE IT ALL HAPPENS

You will play a Ryder Cup venue.

Your school is held at Camiral, in Spain's Costa Brava. It is a special place to play and to learn.



CAMIRAL, COSTA BRAVA · HOST OF THE 2031 RYDER CUP

Camiral has been chosen to host the **2031 Ryder Cup**, where Europe takes on the United States. It is ranked among the top twenty golf resorts in the world, and it is Spain's number one. You will be walking the same fairways the world's best will contest.

A genuine performance centre

It is not just a beautiful course, it is built for improving. Camiral is home to a PGA National Golf Academy, a Trackman range and one of the largest short game areas in Europe. These are the tools we use to find and fix what is costing you shots.

- ✓ Two championship courses, including a player-friendly Tour course with generous greens
- ✓ A five star hotel and a state of the art wellness centre
- ✓ Shared buggies included on both courses, so nobody is walking it
- ✓ Just five minutes from Girona airport, so your transfer is quick and easy
- ✓ Barcelona and the Costa Brava on your doorstep



CAMIRAL

Camiral Golf & Wellness, our home for the school.

What is included: transfers, four nights half board, buggies, your coaching and your welcome pack. You arrange your own flights and bring your clubs. The full list is on page 11.

The only thing you arrange is a flight.

Four nights at Camiral, Monday 2 to Friday 6 November 2026. You arrive on the Monday, coaching runs Tuesday, Wednesday and Thursday, and you fly home on the Friday.

Your flights, and somebody to help with them

Fly in to **Girona**, five minutes from the resort, and home from **Barcelona**. Come in as early on the Monday as you can, because the more of that day we have, the more we can do with it.

From the moment you book you have your own **school administrator**. She will check in with you before you travel, sort your transfer around your times, and sit down and work through the flights with you if you would rather not do it on your own.

1 A transfer is waiting

You land, and there is a transfer ready to bring you straight to the hotel. No working it out, no stress.

2 A personal welcome

When you check in, we are there to greet you ourselves, get you settled, and hand you your school agenda for the days ahead.

3 Your first one to one

That same day you sit down with your golf pro, or head to the range with them if you would rather. We arrange that time with each of you individually.

4 A welcome dinner

In the evening we all sit down together, so you can meet the rest of your cohort over dinner.

Eight women, a team of professionals

We cap every cohort at eight, supported by multiple PGA professionals plus Karl Morris. That ratio is what makes genuinely individual attention possible, in your coaching, your practice time and out on the course.

First, we find out what is actually going on.

It does not start in the classroom. It starts the day you arrive, one to one, with somebody asking you proper questions about your golf.

It starts on arrival day

Before the classroom, before a ball is hit, we sit down with each of you individually. Your golf, your history with it, what you want from the week and what is frustrating you. Your golfer profile is already done by then, so we are not starting from nothing, we are checking what it told us against the woman in front of us.

The morning

After breakfast we gather in the classroom and go through your profile together, what it means for your game and the parts of it quietly holding you back. Then your Shot Scope V5 is set up with you and paired to your clubs. It is yours to keep, and it is part of a welcome pack worth well over **£500**.



AN EXAMPLE OF YOUR WELCOME PACK, WORTH WELL OVER £500

The afternoon

You have your own personal coaching session, at your own time, with the rest of that window on the range. Then everybody plays **nine holes at minimum, and more when the light allows**, using a bespoke scorecard designed to capture far more than your score.

This round is your baseline, and your professional is right there with you. Expect to be asked what you were thinking on that tee, why you took that club, what you were trying to do with that shot. Your decisions get questioned out loud, all the way round.

What does not happen is your swing being rebuilt on the seventh fairway. Thirty seconds of advice on a tee box is forgotten by the green. Every answer you give and everything they see goes into your write up overnight, and into your coaching the next morning, where there is proper time to do something with it.

THE TECHNOLOGY

Your golf, finally measured.

Shot Scope

Your next ninety days are built on fact rather than on what you remember.

Your Shot Scope V5 is yours to keep. Sixteen lightweight tags screw into the tops of your clubs, and from then on it records every shot you hit, where you hit it from and where it finished, without you writing anything down.

It counts everything, it does not get bored, and it does not take sides. On the course it also gives you front, middle and back of every green, plus hazards, layups and full hole maps.



So what is Strokes Gained?

Every shot you hit is compared with what a golfer of your standard normally does from that exact spot. Better than normal, you gain. Worse, you lose. Add up the round and it tells you where your shots really went, rather than where you think they went.

Off the tee	How well you set up the hole. Not how far, how useful.
Approach	Fairway or rough into the green. For most women this is where the shots are hiding.
Around the green	Chips, pitches and bunkers from inside thirty yards.
Putting	Not how many putts. How well you putted from the distances you actually faced.

Why this matters so much

Because almost everybody works on the wrong thing. Ask a golfer where she loses shots and she will say her driving. The numbers usually say her wedges. Three days aimed at the right part of your game beats three years aimed at the wrong one.

From understanding it, to owning it.

Yesterday found the pattern. Now we work on the head and the decisions, then put both under pressure.

Day two, mind and strategy

You come down to breakfast and your workbook is waiting for you, written up overnight. Everything your professional saw out on the course yesterday, what your round said off the watch, and the two or three things worth your attention today. Not a tip on a tee box. A proper conversation, with the evidence in front of you both.

Then course management built for your game, a session on the psychology of self sabotage and letting go of a bad shot, and the mental game masterclass from Karl Morris. **Karl is then out on the course with you that afternoon**, watching and helping you put it straight to work rather than leaving it in the classroom. After lunch, short game and skills, then your second tracked round. Two tracked rounds is where the numbers stop being a snapshot and start being a pattern.

Your workbook goes in every night

You hand your workbook in on the way to lunch. Your coaches write up what they saw, your round comes off your watch, and the two get put together with your profile. It is back at your place at breakfast, so day two starts exactly where day one finished.

Day three, your game

Your pre-round routine and game plan, then your sharpest one to one of the three days, because by now your coach knows precisely what to work on with you.

Then you build your ninety day plan and meet Birdie in the classroom, the coach who keeps you honest for the next three months.

Then your graduation round. No coaching this time, just you, your plan and eighteen holes to feel how much has shifted in three days. The celebration dinner that evening.



YOUR NUMBERS, GONE THROUGH WITH YOU

YOUR MENTAL GAME

The mind behind the 2026 Open Champion.

Karl Morris has been Ryan Fox's performance coach since 2019. In July 2026 Fox won The Open at Royal Birkdale, his first Major, owning every decision coming down the stretch. That is exactly what Karl teaches.

Seven Major champions have worked with him, along with more than a hundred tour professionals over thirty years. He created The Mind Factor, and he coaches on the LPGA and Ladies European Tours too, including England's Bronte Law.

His own website puts it plainly: he is not a sports psychologist, he is a PGA professional who specialises in performance coaching. The Mind Factor is built on real world experience rather than classroom theory.



You don't need a better swing, you need better access to the one you already have.

KARL MORRIS

7

MAJOR WINNERS

100+

TOUR PROS

30+

YEARS

1

OPEN CHAMPION, 2026

What you actually get

IN THE ROOM WITH YOU

Karl teaches the masterclass himself on day two. Eight women, in person, not a recording and not a webinar.

THE TOOLS THEMSELVES

How to quiet the mind, think your way around a course, and hold your nerve when it actually counts.

OUT ON THE COURSE

He then walks the course with you that same afternoon, watching and supporting, so the tools get used where they actually matter rather than staying in the classroom.

AND AGAIN AT HOME

Karl leads a live session during your ninety days, once you have had time to put the tools to work on your own course.

— AND THEN THE PART NOBODY ELSE DOES

Three days at Camiral. Ninety days at home.

Most golf schools wave you off at the airport. We do not. On your last afternoon you write down where your handicap is today and where you want it in ninety days, and then we go after it together.

Your coach comes home with you

You keep dedicated one to one time with your LLG professional, delivered remotely or in person where practical. Alongside live group check ins, Shot Scope reviews and honest accountability, your coach adjusts the plan as your game develops.

What you commit to

- ✓ Play at least twelve rounds in the next ninety days
- ✓ Submit a scorecard every time you play
- ✓ Practise your focus areas, not everything
- ✓ Stay active in the cohort WhatsApp group

Your Shot Scope V5 records every one of those rounds, so your coach can see your Strokes Gained, your approach play, your putting and your handicap moving against the baseline you set at the school.

Birdie

YOUR COACH · ONLINE

BIRDIE

Morning! That was round four of your twelve, nice work. Your approach numbers are tightening. Fancy nine this week?

YOU

What should I focus on?

BIRDIE

Your plan says approach play. On the range, commit to a target on every ball, then trust it.

Birdie is your AI coach between check ins, keeping the plan in front of you and your questions answered. It works alongside your professional, never instead of them.

30

FIRST REVIEW OF YOUR DATA

60

PLAN ADJUSTED WITH YOUR COACH

90

FULL PROGRESS REVIEW

1

LIVE SESSION WITH KARL

You also keep your cohort. Eight women who did the same three days, all chasing the same ninety.

WHAT YOUR PLACE COVERS, AND WHAT IT COSTS

Look what is packed into it.

You arrange your own flights and bring your clubs. Everything below is in the price of your place.

BEFORE YOU ARRIVE

- ✓ Our golf profiler, built for women. Thirty questions, forty nine profiles
- ✓ Your own personalised workbook, printed and bound for you alone
- ✓ Your own school administrator from the day you book
- ✓ Airport transfers, and a personal welcome when you check in

YOUR WELCOME PACK

- ✓ Worth well over £500
- ✓ A Shot Scope V5 with sixteen tags, yours to keep for good
- ✓ A putting mirror and your notebook

AT CAMIRAL

- ✓ Three coaching days at a 2031 Ryder Cup venue, with your PGA professionals and Karl Morris
- ✓ One to one coaching, classroom sessions, range time and bespoke scorecards
- ✓ Three tracked rounds, and your workbook written up overnight, every night
- ✓ Four nights half board at the five star Hotel Camiral
- ✓ Unlimited range balls, and three hours of coaching a day
- ✓ Shared buggies on both championship courses

THE NINETY DAYS

- ✓ A structured programme for the season you come home to, winter or summer
- ✓ One to one time with your LLG professional, and group check ins
- ✓ A live session with Karl Morris
- ✓ Birdie, your own AI coach, and data reviews at thirty, sixty and ninety days

INAUGURAL COHORT

November 2026

Monday 2 to Friday 6 November

£4,495

Your own room, no single supplement
£4,095 each if you share with a friend

LLG members £4,295

INAUGURAL & LOW SEASON RATE

STANDARD

April and June 2027

Monday 19 to Friday 23 April
Monday 14 to Friday 18 June

£5,495

Your own room, no single supplement
£5,095 each if you share with a friend

LLG members £5,295

April and June reflect the higher seasonal costs at the resort, and **nothing about the school itself changes**. The saving above is for Ladies Love Golf Premium and Complete members. A non refundable £995 deposit secures your place.

Our September early bird

Book during September and we will take **£200 off** April or June. Places go first to the women who registered before anything went public.



WOMEN'S EUROPEAN
GOLF SCHOOL

INAUGURAL COHORT · NOVEMBER 2026

Eight places. One of them is **yours.**

If you play off roughly 12 to 26, know your game well, and know there is room to grow, this school was made for you.

NOVEMBER 2026 · MON 2 TO FRI 6

£4,495

Your own room, no single supplement

APRIL AND JUNE 2027

£5,495

19 to 23 April, or 14 to 18 June
£200 off if you book in September

Come on your own and you will be very welcome. Come with a friend, share a twin room, and you will both pay **£4,095**. Ladies Love Golf Premium and Complete members take **£200 off** any school, so £4,295 in November or £5,295 in April and June.

Tell us you want a place.

A £995 deposit holds it. One email is all it takes.

info@ladieslovegolf.com

The £995 deposit is non refundable. The inaugural cohort is not open to the public: places go first to the women who registered their interest before we said anything, and there are forty four of them for eight places.

2031

RYDER CUP VENUE

8

CAPPED COHORT SIZE

90

DAYS OF COACHING AFTER

OUR PARTNERS



Shot Scope



Ladies Love Golf · Women's European Golf School

info@ladieslovegolf.com